

Beth Israel Deaconess Medical Center Community Benefits Annual Public Meeting

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September 24, 2024

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Welcome and Introductions

Content

- Welcome
- Community Benefits Program Highlights
 - Year in Review
 - Looking Forward to FY25
 - FY25 Community Health Needs Assessment
- Community-based Health Initiative Updates
- Grantee Panel and Q&A
- Next Steps and Adjourn

Community Benefits Guiding Principles

Community Benefits and Community Relations Guiding Principles



Accountability: Hold each other to efficient, effective and accurate processes to achieve our system, department and communities' collective goals.



Community Engagement: Collaborate meaningfully, intentionally and respectfully with our community partners and support community initiated, driven and/or led processes especially with and for populations experiencing the greatest inequities.

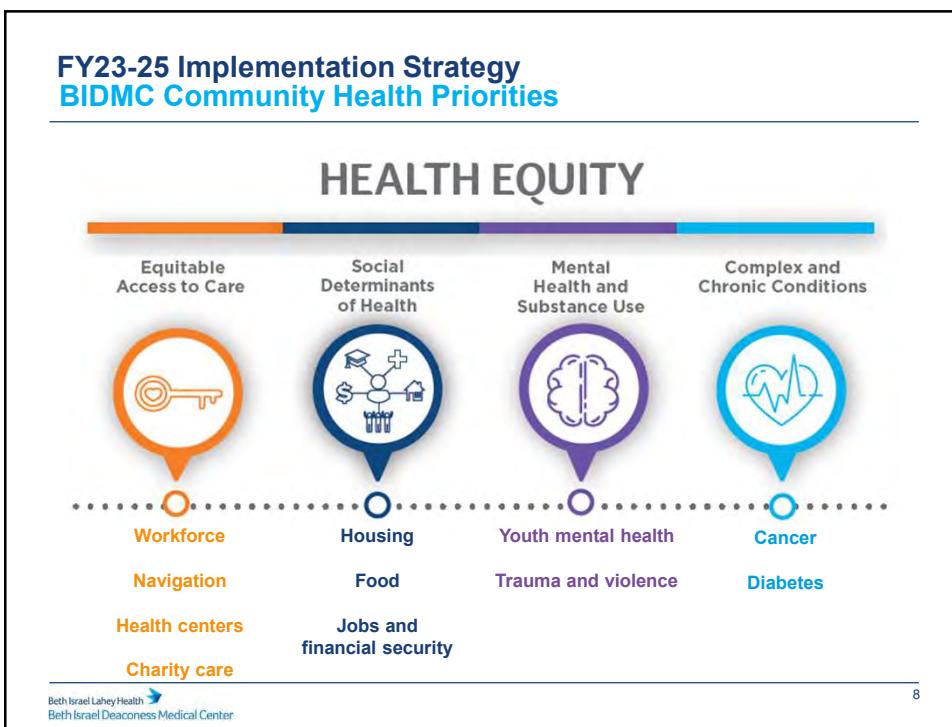
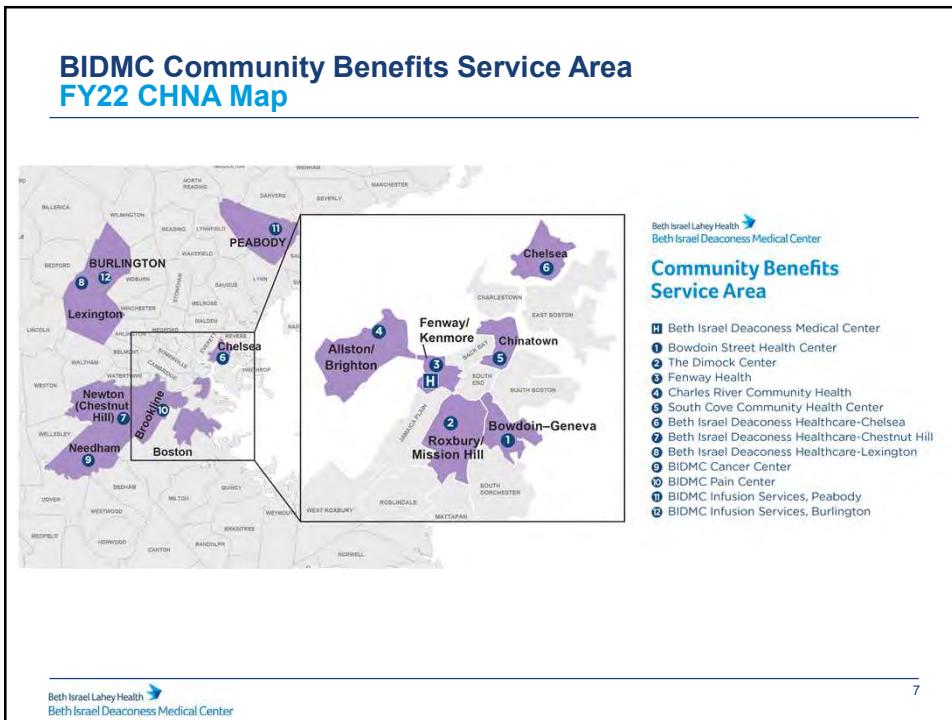


Equity: Apply an equity lens to dismantle systems of oppression and work towards the systemic, fair and just treatment of all people of any race, ethnicity, religion, gender, sexual orientation, age, immigration and/or disability status, so that all communities and people can achieve their full health and overall potential.



Impact: Employ evidence-based and evidence-informed strategies that align with system and community priorities to drive measurable change in health outcomes.

Community Benefits: Year in Review



**FY23-25 Implementation Strategy
Focus Cohorts**



Low-resourced populations Racially, ethnically, and linguistically diverse populations Youth

LGBTQIA+ Older adults Families affected by violence and/or incarceration

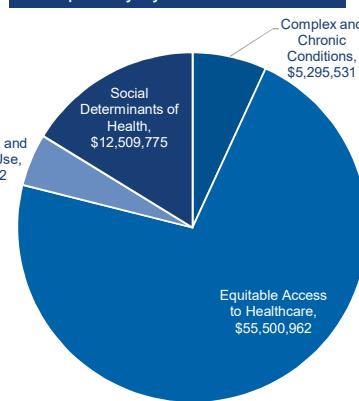
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**FY23 Regulatory Report Highlights
Community Benefits Expenditures**

72% Equitable Access to Care
7% Complex & Chronic Conditions
5% Mental Health & Substance Use
16% Social Determinants of Health

Filed publicly by the AGO on 7/3/24



Category	Expenditure Amount
Equitable Access to Healthcare	\$55,500,962
Social Determinants of Health	\$12,509,775
Mental Health and Substance Use	\$3,741,762
Complex and Chronic Conditions	\$5,295,531

Total FY23 CB Expenditures: **\$77,048,030***

*Includes payments to the Health Safety Net and Charity Care

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FY23-25 Implementation Strategy FY24 Hospital Program Highlights

- In FY24 BIDMC has been:
 - Offering robust **active living and healthy eating** programs at Bowdoin Street Health Center
 - Funding 20 organizations in the areas of **housing affordability, jobs** and financial security, **behavioral health** and **healthy neighborhoods**
 - Improving primary care navigation and reducing **hypertension and diabetes** disparities through Diversity, Equity, and Inclusion initiatives, including clinical recruitment
 - Providing support to Community Care Alliance health centers; BILH's affiliated **health centers** have been provided access to EpicCare Link in order to view shared patient medical records and support collaborative care in BIDMC's new medical record system
 - Increasing access to **behavioral health** services through Integrated Behavioral Health, Collaborative Care and community grants
 - Providing updates on its Community Benefits and Community Relations program through its *Community Connections* quarterly newsletter

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FY23-25 Implementation Strategy FY24 System Program Highlights

Behavioral Health Navigation Training

- Offer to BILH physical health “navigators” (e.g., Community Health Workers, Community Resource Specialists, etc.)
- Build skills to identify, understand and refer individuals experiencing behavioral health issues to appropriate services and supports, including digital literacy and app navigation

Mental Health First Aid Training

- Offer to BILH staff, community residents and community organizations (2 for each hospital service area)
- Follow-up convenings to strengthen community dialogue and connect them to local Community Behavioral Health Center

Grants for Community-based Behavioral Health Navigators

- Through competitive Request for Proposals (RFP), awarded four community-based organizations \$300,000 over 3 years in Gateway Municipalities of Haverhill, Lynn, Peabody and Quincy
- Hire, train and support a community-focused Behavioral Health Navigator

Anti-Stigma and Education

- Normalize conversations about mental health and substance use issues by working with BILH Behavioral Services to promote mental health education



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BILH Community Capacity Building Evaluation Workshops and Engagement

Evaluation

- 2 training opportunities for community-based organizations and community members
 - Logic Models
 - Using Data for Learning
- Weekly office hours



BILH Community Engagement

- Louis D. Brown Peace Institute Mother's Day Walk for Peace (60+ BILH participants, mostly from BIDMC)
- Tu Salud Health and Wellness Fair (4,500 attendees)
- Pride for the People LGBTQIA+ Pride March (100K+ attendees)
- Embrace Juneteenth Block Party (Sponsor)
- Equity Compact Summit (1,000+ attendees)

BIDMC Community Engagement

- 29 community events or meetings attended/supported in FY24
- 6 BIDMC providers presented at community events



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Food and Housing Investments Across BILH Goal

Set system-wide priorities to be implemented by all
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Food & Nutrition
Increase access to low-cost healthy foods for people in need

Housing
Increase housing stability for those at risk for eviction or homelessness



Identified common goal and priorities for all hospitals to implement

2020

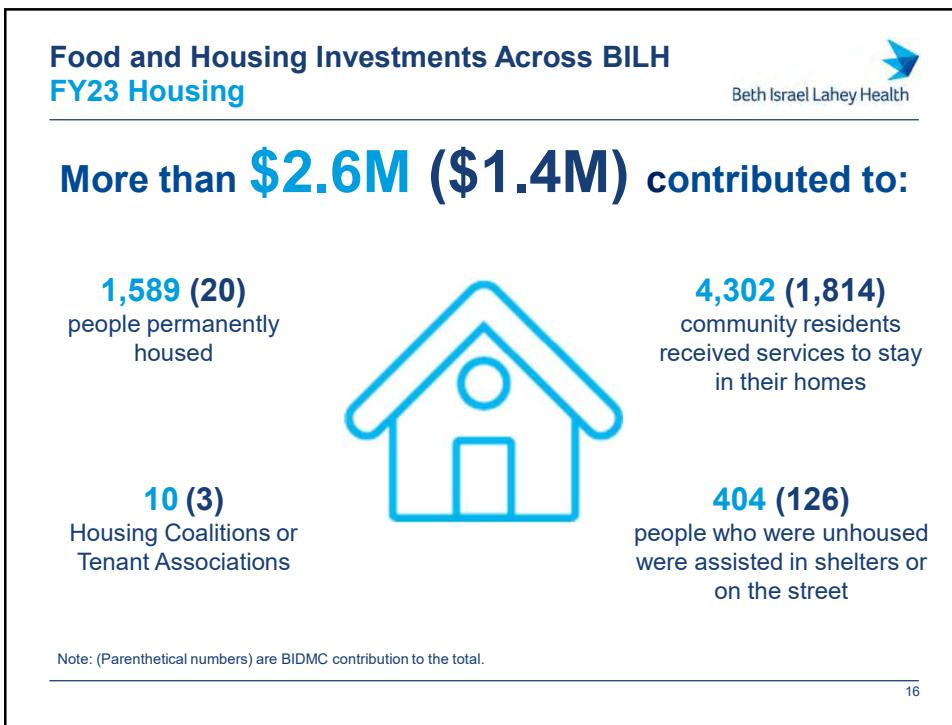
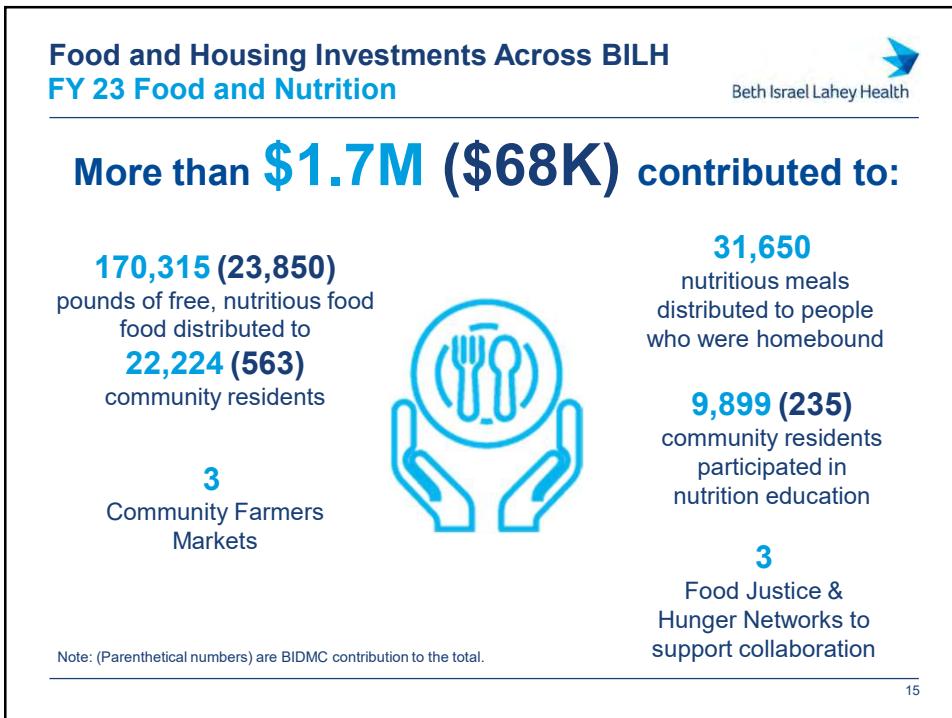
Began building infrastructure to tell the story of our impact

2021

Collected consistent data across the system

2022 and beyond

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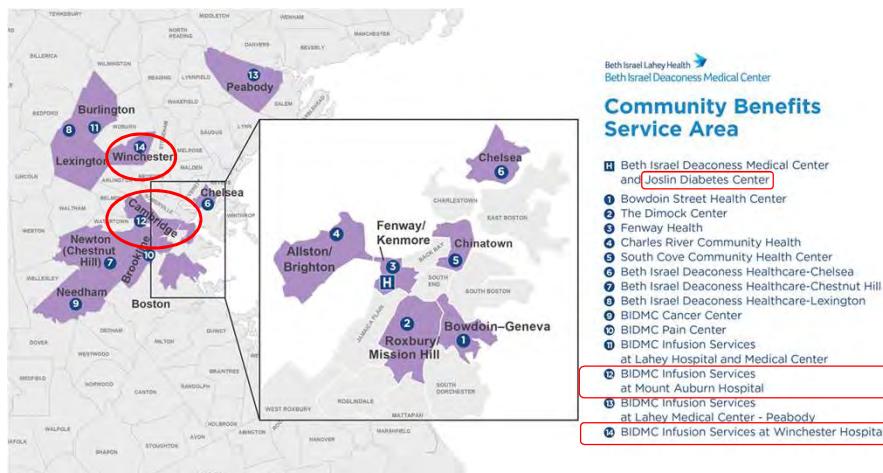


Community Benefits: Looking Forward

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Community Benefits Service Area FY25 CHNA Updated Map



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FY23-25 Implementation Strategy

FY25 Hospital and System Programs/Activities

In FY 25 BIDMC and BILH will:

-  Support a hydroponic freight farm that will grow fresh produce to be made available to Chelsea residents and area agencies addressing food insecurity
-  Optimize affiliated community health center access to shared patient medical records to support collaborative care within BILH's new electronic medical record system
-  Continue to implement Medical Legal Partnership models to address patients' unmet legal needs
-  Support an on-site Digital Navigator who will train Bowdoin Street Health Center's staff, patients and community members on how to utilize technology, including smartphone apps to support mental health
-  Continue to host/sponsor Mental Health First Aid trainings and implement Behavioral Health Anti-Stigma and Education Campaign as part of BILH Behavioral Health Access Initiative

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FY25 Community Health Needs Assessment

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FY25 Community Health Needs Assessment Roadmap

Community Engagement Process Overview

ENGAGE OUR COMMUNITY	COLLABORATE WITH YOU	LEARN THROUGH LISTENING	SHARE INFORMATION & PRIORITIZE STRATEGIES	FOSTER HEALTHIER COMMUNITIES
June – Nov 2024	Sept – Nov 2024	Feb 2025	Sept 2025	2026 – 2028
Community Benefits Advisory Committees shape our community engagement approach	Conduct interviews and focus groups	Hear directly from residents at Community Listening Sessions	Share findings and prioritized strategies to address the community's identified health and social needs	Implement the strategies identified in the CHNA to improve community health
Conduct the Community Survey				

GET INVOLVED
What are the needs of YOUR community?
If you live outside of Boston and Chelsea, scan the QR code or visit <https://survey.jsi.com/s/3/FY25-BILH>

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FY25 Community Health Needs Assessment and FY26-28 Implementation Strategy

FY25 Changes

The FY25 CHNA and IS process is building upon successes from the FY22 CHNA and IS.

FY22 CHNA/IS	FY25 CHNA/IS
3 Focus Groups (FGs)	5 FGs to reach those with lived experience who were not engaged during the FY22 CHNA
20 Interviews	15 Interviews to address the fact that some were interviewed repeatedly and/or represented specific health priorities
2 Community Listening Sessions (CLS)	1 CLS to focus our efforts on promoting one session and reducing barriers to attendance
Community Health Surveys (31 questions)	Shorter Survey (~20 questions) with a focus on identifying any new needs since the FY22 CHNA

BIDMC continues to support and partner with the Boston Community Health Collaborative and the North Suffolk Public Health Collaborative. We will be sharing data with one another.

Boston Residents:
Take the Boston Community Health Collaborative Survey!

Chelsea Residents:
North Suffolk survey will be available and shared soon.

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Community-based Health Initiative Evaluation Updates

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Community-based Health Initiative Boston Cohort 1 Grantees

Through a competitive funding process in 2020, the BIDMC CHI awarded approximately **\$6.6 million to 16 community-based organizations** in Boston over three years (2021-2023) to plan and implement evidence-based and/or evidence-informed strategies to address three priority areas.

	Funding Amount	Primary Focus Number of Grantees	Secondary Focus Number of Grantees
Total Investment	\$6,600,000	16	3*
 Housing Affordability	\$2,933,333	7	0
 Jobs and Financial Security	\$1,933,333	3	3
 Behavioral Health	\$1,733,333	6	2

*Two of the three grantees worked across all three priority areas; one of the three grantees worked across two priority areas.

There was also a significant investment in **evaluation capacity building**, including individual technical assistance and learning community webinars.

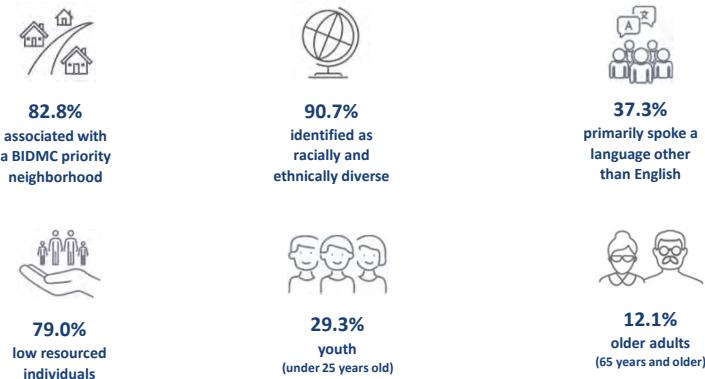
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Community-based Health Initiative

Boston Cohort 1 Participants Reached

The CHI grant funded programs reached a total of **2,850 individuals*** and the BIDMC CHI priority populations.



Funded grantees **hired 84 staff** and **trained 588 staff** and volunteers.

*Note: Sociodemographic data was collected for n=1,919 participants

Community-based Health Initiative

Boston Cohort 1 Evaluation Reflections and Lessons Learned

Grantees made a **significant impact** in their communities and in the priority areas of housing affordability, jobs and financial security, and behavioral health*. These priority areas are **interconnected**.

"[We have] gotten some clients housed [and are] boosting people's confidences and resources..."

"They're... operating businesses now."

"She said, 'I learned something. I feel more stable, and I want to help to increase awareness about mental health.'"

Grantees achieved this impact during an **unprecedented time**.

- Ongoing impact of COVID-19 on mental health and basic needs
- Rising inflation
- Limited affordable housing stock

In addition to impacting the priority areas, through this initiative, grantees built **capacity, connections, and infrastructure**.

*Full report describing overarching evaluation findings for Boston Cohort 1 is posted on CHI website

Community-based Health Initiative Chelsea Grantee Updates



Comunidades Enraizadas Community Land Trust



Four-year (2023-2026), \$700,000 housing affordability grant to further the mission of the CLT to obtain and permanently secure land and affordable housing for low-income people, regardless of immigration status in Chelsea.

- To date CE-CLT has expanded organizational capacity with an **additional staff member**; increased reach with **224 new individuals in their network**; launched a **homeownership pilot program** with 9 participants to date; and made **progress in a partnership** with Habitat for Humanity to secure land.



La Colaborativa – Chelsea Youth Employment Program



Three-year (2022-2024), \$500,000 jobs and financial security grant to deliver year-round work-readiness training, paid work experiences, supervision, mentorship, and academic support to youth.

- To date **63 youth have enrolled** in the programming and on average received **347 hours of training and work experience**.



North Suffolk Mental Health Association – Latino CART



Two-year (2021-2022), \$250,000 behavioral health grant to create a bilingual clinical intensive case management team.

- Graduated participants (43) increased their **knowledge of and confidence in accessing community resources** for basic and social emotional needs, and scores of **natural support connection and resilience**.

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Community-based Health Initiative Boston Cohort 2 Grantee Updates

Through a competitive funding process in 2023, the BIDMC CHI awarded approximately \$7.25 million to 11 community-based organizations in Boston over three years (2024-2026) to plan and implement evidence-based and/or evidence-informed strategies to address three priority areas.

	Funding Amount	Primary Focus Number of Grantees
Total Investment	\$7,249,998	11
Housing Affordability	\$3,400,000	4
Jobs and Financial Security	\$2,600,000	4
Behavioral Health	\$1,249,998	3

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Community-based Health Initiative Boston Cohort 2 Grantee Evaluation Updates



3-month planning period complete (including 3 evaluation webinars + 33 individual TA calls)



11 logic models and evaluation plans developed



9 shared evaluation outcomes identified



Second round of quarterly individual TA calls in progress



First data transfer completed

Community-based Health Initiative Overarching Evaluation

- Questions?



BIDMC Grantee Panel and Q&A

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Healthy Neighborhoods Initiative Funding Model

Seven collectives for **six Boston neighborhoods** and the **City of Chelsea**. Projects are:

- Responsive to a neighborhood priority
- Decided and led by the neighborhood community

Fund provides:

- **\$355,000-\$395,000** over 2 years
- Dedicated **5-month planning phase**
- Dedicated **evaluation support**



Goal: Boston neighborhoods and Chelsea have sustained grassroots, collective decision making and collaboration mechanisms to address neighborhood priorities.

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Panel Discussion

Moderator: Min Ma, Data + Soul Research

Panelists:

Chinatown HOPE: Angie Liou



Allston Brighton Health Collaborative: Anna Leslie



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Chinatown HOPE Overview



After robust community engagement, the Collective selected a 3-pronged project focused on improving emotional health through the activation of open space:

Gardening brigade: Made up of residents, youth, and other stakeholders, the brigade stewards a community garden, establishes planters, and engages in workshops that help them learn stewardship of greenery and climate resilience.

Activation of open space with wellness activities: Activities in open spaces focus on activities such as tai chi, qi gong, art and cultural activities.

Leadership development for the long-term planning for open space in Chinatown: To build resident leadership and strengthen Chinatown's collective voice, we include activities for leadership development through advocacy and long-term planning strategies.



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Allston-Brighton Health Collaborative Overview



Allston-Brighton neighborhood

140+ members (residents, CBOs, city and state staff, advocates)

HNI Planning Committee: Selected ABHC Network Members (compensated)
Core members of community-led project identification and implementation.
Invite and activate AB to engage
Plans and co-implements community engagement process, identifies and designs initiative

Backbone: ABHC Staff (compensated)
Convenor, facilitator, communicator
Leads implementation of 2024 - 2025 project
Manages budget

HOW DID WE DECIDE?

1. Does it address our six health priorities?
2. What is its connection to equity, particularly health equity?
3. Do the data we collected support this idea?
4. Is the idea (or could it be) S.M.A.R.T?
5. Is it being addressed already?
6. Is this the most effective use of this funding?/What's the potential for longterm impact?

"Know your ABCs!" Community leadership program to increase residents' knowledge and use of community resources. Nine Allston-Brighton Connectors (ABCs) are trained and paid to:

- understand information and service gaps
- connect fellow residents to resources and programming
- work with residents to advocate for missing resources and programming to meet community needs.

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Audience Q&A



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Next Steps and Adjourn

Next Steps

- Sign up for the quarterly Community Connections newsletter to receive regular updates (see next slide for instructions)
- Participate in BIDMC's Community Health Needs Assessment and share the surveys in your communities
 - **Boston residents:** Take the Boston [Community Health Collaborative Survey](#)
 - **Chelsea residents:** Stay tuned for the survey from the North Suffolk Public Health Collaborative
 - **Residents in other BILH communities:** Take the [BILH Community Survey](#)

The next Community Benefits Advisory Committee meeting is December 10, 2024 (virtual)

Community Benefits and Community Relations
Community Connections Quarterly Newsletter

Community Connections

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April 2024

Quarterly newsletter translated into 8 languages

Click [here](#) or scan the QR code to sign up:



Chinese Simplified (中文简体字) Haitian Creole (Kreyòl Ayisyen) Cape Verde (Cabo Verde)
 Chinese Traditional (中文繁體字) Russian (русский) Portuguese (Português)
 Spanish (Español) Vietnamese (Tiếng Việt)

Grantee Collective Impact Summary

BIDMC is excited to share the overarching evaluation findings for the first cohort of Boston grantees. This [executive summary](#), prepared by our independent evaluator Health Resources in Action (HRIA), highlights the demographics of participants reached, the number of services delivered, and the impact achieved across the three priority areas of housing affordability, jobs and financial security, and behavioral health.



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Questions?

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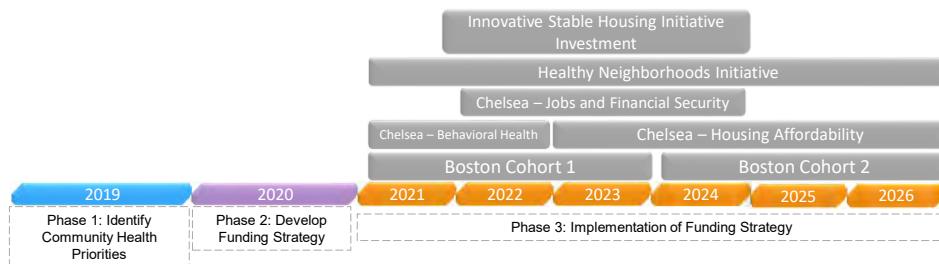
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Community-based Health Initiative Timeline



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Advisory Committee Members	2024			
	March 26	June 25	September 24	December 10
Flor Amaya	A	Ph	A	
Elizabeth Browne	Ph	Ph	X	
Alexandra Chery Dorrelus	A	Ph	A	
Shondell Davis	Ph	Ph	X	
Pamela Everhart	Ph	Ph	A	
Richard Giordano	Ph	Ph	A	
Shantel Gooden	A	A	A	
Barry Kepppard	Ph	A	X	
Amy Nishman	Ph	A	A	
Angie Liou	Ph	Ph	X	
Jean McClurken		Ph	A	
Sandy Novack	Ph	Ph	X	
Alex Oliver-Davila	Ph	Ph	X	
Triniese Polk	Ph	Ph	A	
Jane Powers	Ph			
Richard Rouse	A	Ph	A	
Leo Ruiz Sanchez			X	
Samantha Taylor	Ph	Ph	A	
Fred Wang	Ph	Ph	A	
BIDMC Staff - Ex Officio				
Lynne Courtney	Ph	A	A	
Pat Folcarelli	Ph	Ph	X	
Lauren Gabovitch	A	Ph	A	
Nancy Kasen	Ph	Ph	X	
Kelina (Kelly) Orlando	A	Ph	X	
Robert Torres	Ph	Ph	X	
LaShonda Walker-Robinson	Ph	Ph	A	

Key	
X	Participated in person
A	Absent
Ph	Participated by Phone or Video