

December 12, 2023  
Meeting Packet

# Meeting Agenda



**Community Benefits Advisory Committee Meeting  
Beth Israel Deaconess Medical Center (BIDMC)**

**Tuesday, December 12, 2023**

**5:00 pm – 7:00 pm**

**Zoom Meeting**

I. 5 minutes	<b>Welcome and Introductions</b>
II. 15 minutes	<b>Public Comment</b>
III. 15 minutes	<b>Dana-Farber Cancer Institute / BIDMC Cancer Collaboration Update</b>
IV. 30 minutes	<b>Community Benefits and Community-based Health Initiative Updates</b>
V. 15 minutes	<b>BILH Behavioral Health Access Priority</b>
VI. 30 minutes	<b>CBAC Engagement</b>
VII. 5 minutes	<b>Next Steps and Adjourn</b>

**Next Meeting: March 26, 2024**

# Meeting Slides

# Beth Israel Deaconess Medical Center Community Benefits Advisory Committee Meeting

Nancy Kasen, Vice President, Community Benefits and Community Relations, BILH

Robert Torres, Director Boston Region, Community Benefits, BILH

Anna Spier, Program Manager, Community Benefits, BIDMC

December 12, 2023



## Content

- Welcome and Introductions
- Public Comment
- Dana-Farber Cancer Institute / BIDMC Cancer Collaboration Update
- Community Benefits and Community-based Health Initiative Updates
- BILH Behavioral Health Access Priority
- CBAC Engagement
- Next Steps and Adjourn

## Housekeeping

- Please join the meeting using video (if possible)
- If you lose your connection, please call in
  - Phone number: +1 646 931 3860
  - Meeting ID: 966 3834 3999
  - Everyone will be muted upon arrival
- Please use the chat function for requests to be unmuted, to ask questions, or to make comments
- Our Zoom moderator is Emmanuella

## Welcome and Introductions

## Thank You Jane and Welcome Pat!



**Jane Foley, DNP, MHA, RN**

Interim Senior VP of  
Patient Care Services,  
Chief Nursing Officer,  
BIDMC



**Pat Folcarelli, RN, MA, PhD**

Senior VP of Patient Care  
Services, Chief Nursing  
Officer, BIDMC

## Public Comment

# Dana-Farber Cancer Institute / BIDMC Cancer Collaboration Update

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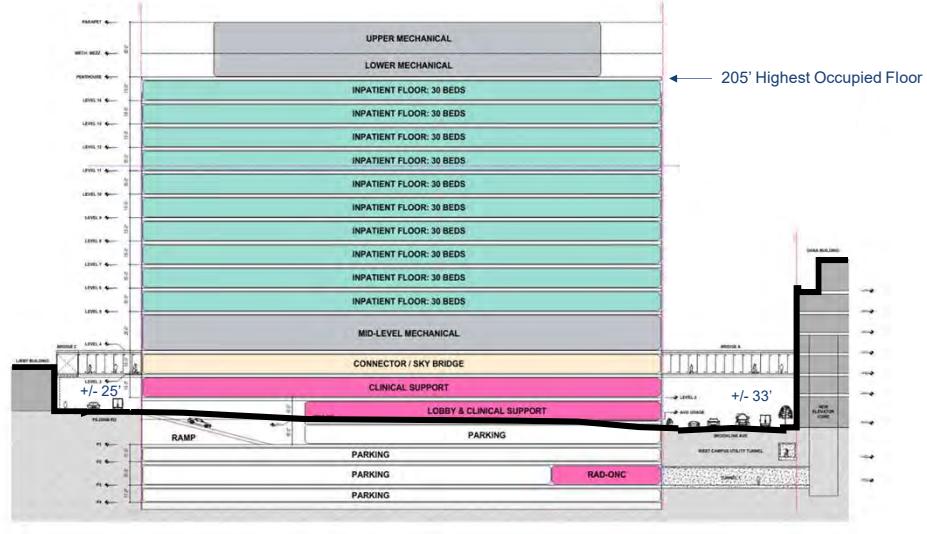
## Proposed Site



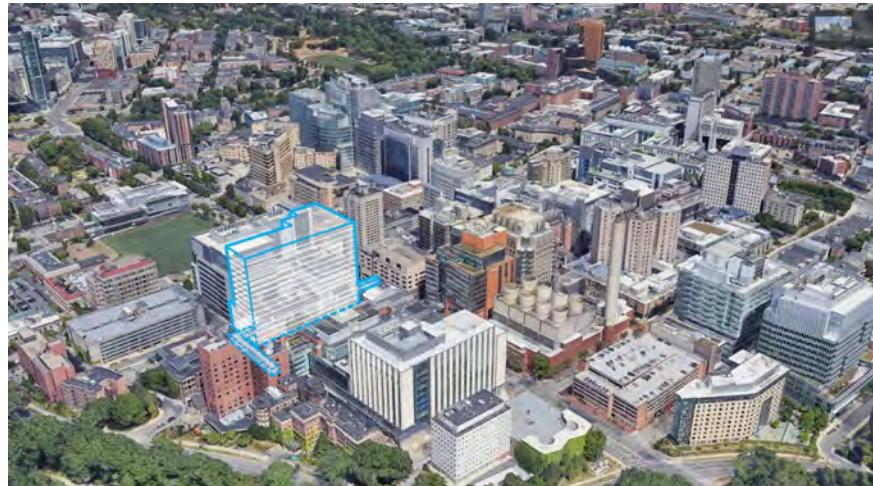
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## Proposed Building Section



## Proposed Massing/Height



## Current High Level Milestone Summary

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- Permitting and Entitlements – March 2026
- DPH DoN Filing Date – October 24, 2023 (Complete)
- Design Complete – Summer of 2026
- Relocating Joslin to East Campus – March 2026
- Construction Start – Summer of 2026
- Project Complete – Summer of 2030
- Estimated First Patient – July 31, 2030

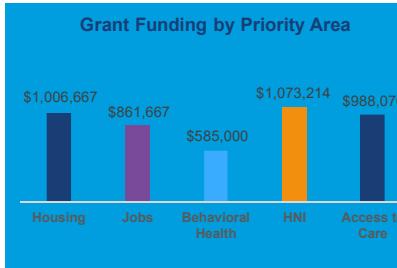
# Thank You Questions & Discussion

# Community Benefits and Community-based Health Initiative Updates

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## Community Benefits Update Dashboard – FY23



# of Organizations Awarded Funding: **23**



# of Community Events Attended or Supported: **34**



# of People Reached Through Funding: **2,645\***

\*Cumulative participants for CHI Boston & Chelsea grantees; HNI reach and Community Care Alliance patients not included

### BILH CBCR Efforts:

- 4 Evaluation Workshops to 15 organizations
- 4 CBCR staff trainings on Community Engagement
- Launched the *Community Connections* newsletter for each hospital

### BILH DEI Efforts as of August 2023:

- 8 DEI-related trainings across system
- \$50.4M in Women/Minority Business Enterprise contracts
- 25% Increase in BIPOC new hires for leadership, nursing and physicians
- 26.5% Average gap reduction in A1c among racially and ethnically diverse patients

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## FY23 Community Representative Feedback Form

- What does the Community Representative Feedback Form entail?
  - Section 1: Background information
  - Section 2: Level of engagement across CHNA and/or Implementation Strategy
  - Section 3: Engagement Experience
- CBAC responses help inform BIDMC Community Benefits program and future AGO Community Benefits guidelines

## Regulatory Update Community Representative Feedback Form

- Required annually by the Attorney General's Office (AGO)
- Completed annually by the hospital's CBAC members and other community partners to assess hospital community engagement processes
- **CBAC member request:**
  - Fill out the form and email directly to:
    - Attorney General's Office ([CBAAdmin@state.ma.us](mailto:CBAAdmin@state.ma.us))
    - Please copy Anna Spier on the email
  - Due date: **December 22, 2023**

## Regulatory Updates

### FY23 Community Representative Feedback Form



#### BIDMC's Self-Assessed Level of Engagement

Engagement in developing and implementing plan to address significant needs documented in CHNA	Collaborate
Implementing Community Benefits programs	Collaborate
Update Implementation Strategy	Collaborate

## Community-based Health Initiative

### Boston Cohort 1 Updates

- 3-year grant period will end on 12/31/23
- Last reporting was received in October, with data through 9/30/23
- Examples of impact:
  - 24 youth gained housing and 39 youth gained employment
  - 7 participants purchased homes and 30 households reported positive housing outcomes (e.g. avoiding eviction)
  - Policy win: increase in the overall funding for the Mass Rental Voucher Program and lowered % of tenants' income that goes towards rent from 40% to 30%
  - 65 trainees secured jobs with an average hourly wage of \$18.71
  - In 2022, 89% of fathers reported improved quality of life and 75% of fathers report a "definite" improvement in their relationship(s) with their child(ren)
  - Paid anti-stigma media campaign artwork created 3.5M media impressions

## Community-based Health Initiative

### Boston Cohort 1 Updates

**Evaluation sample is large enough to conduct analyses with significance testing and to explore stratifications**

- Preliminary estimates for evaluation size

	Total Reached Sample	Total Evaluation Sample
Behavioral Health	750	381
Jobs & Financial Security	573	325
Housing	884	179
<b>Total</b>	<b>1,921</b>	<b>761</b>

- A collective impact report from Health Resources in Action will be shared in late winter/early spring

**Congratulations to our inaugural cohort of grantees for three years of outstanding and impactful work!**



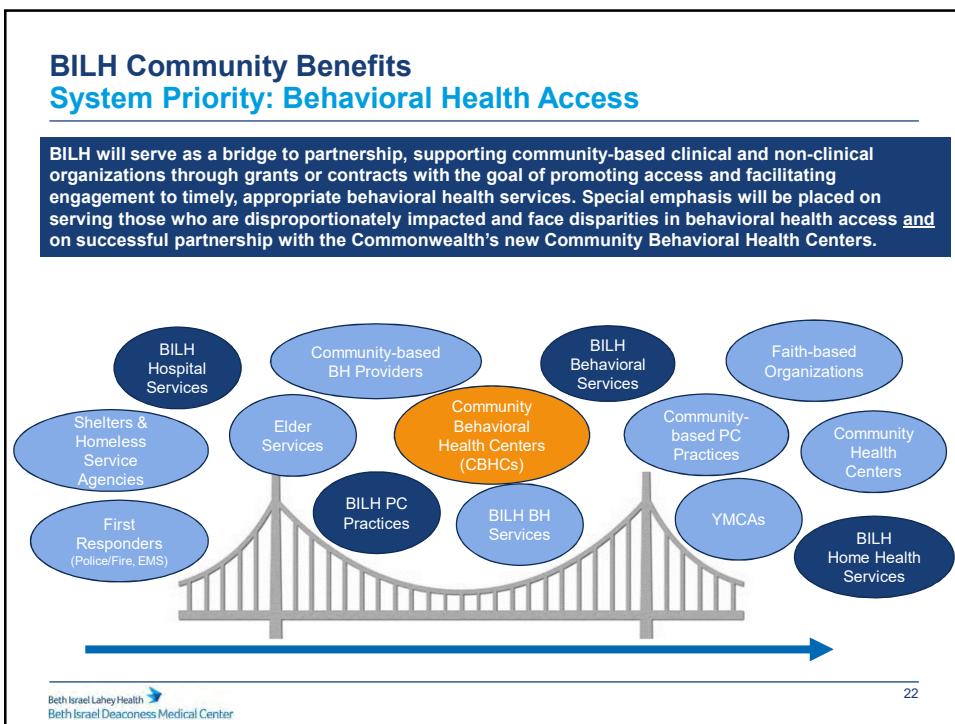
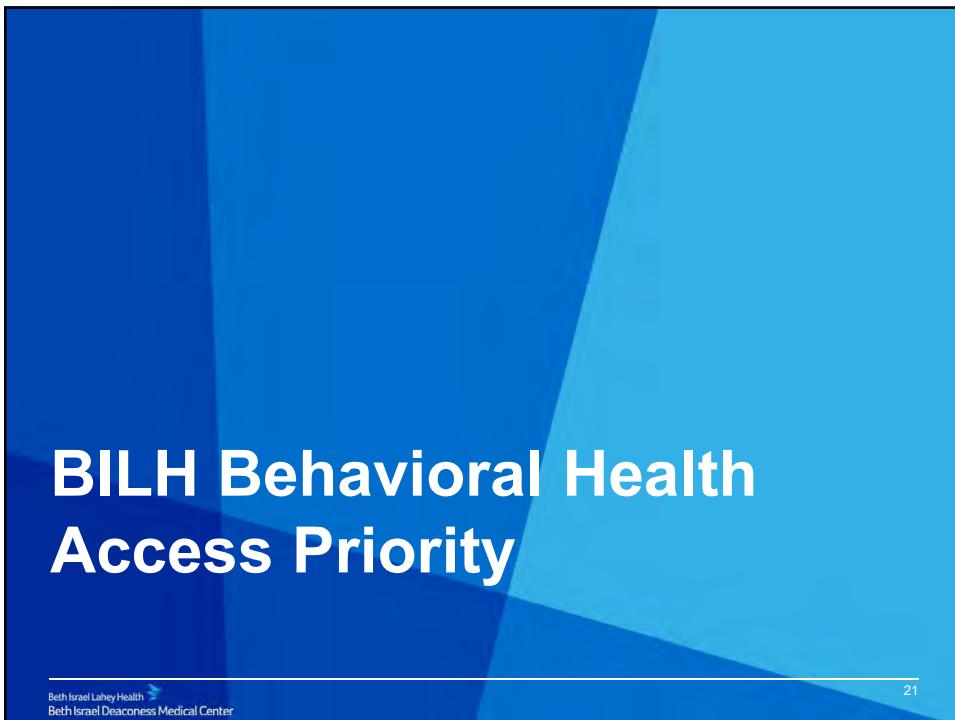
## Community-based Health Initiative

### Healthy Neighborhoods Initiative Updates

After community engagement activities in the summer and early fall, project proposals for the Allston/Brighton, Mission Hill and Roxbury collectives were developed and then reviewed and approved by the Allocation Committee in October.

- The *Allston Brighton Health Collaborative* will develop and support a cohort of Allston-Brighton Connectors (ABCs) that understand information and service gaps, connect and educate residents to resources and programming, and work with residents around advocacy.
- The *Mission Hill Healthy Neighborhood Collaborative* will implement intergenerational programming that will connect youth and older adults through activities that build a sense of belonging and interconnectedness among these different age groups.
- The *Roxbury Collaborative for Affordable Housing*, working alongside other agencies, will provide Roxbury residents with tools to advance rent control as a policy to address displacement and housing affordability.





## BILH System Priority: Behavioral Health Access Formative Research Activities

## Goals:

1. Select and implement feasible and impactful interventions that promote prevention and education, reduce stigma, and address barriers to care across all BILH hospitals.
2. Identify proven, evidence-based strategies and potential partners.



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## BILH System Priority: Behavioral Health Access Key Themes from Community Engagement

#### Behavioral Health System and Community Behavioral Health Center Strengths

- Clear understanding of the burden and impacts of behavioral health
- Broad agreement regarding core drivers of behavioral health issues, key challenges, and what needs to be done
- There is hope that Community Behavioral Health Centers will effectively address needs for those in crisis situations. There is confidence that they are meeting current demands and have additional capacity

Behavioral Health System and Community Behavioral Health Center Challenges

- Many behavioral health organizations are understaffed and existing staff are overburdened
- Current workforce does not have the training or experience to provide effective services to individuals with diverse cultural backgrounds (e.g., new immigrants, refugees) or to individuals who speak a language other than English
- Need more efforts that promote resources, provide education, and focus on prevention

## Community Challenges

- Mental health is still highly stigmatized in many communities and cultures
- Many communities are still unclear about the role of Community Behavioral Health Centers – there has been limited promotion of their services to residents and other providers
- Residents face challenges navigating the behavioral health system, accessing services, and understanding the “appropriate” level of care for their situation
- Children/youth, immigrants/refugees, older adults, English language learners, individuals who are homeless/unstably housed, and individuals with substance use disorders were identified as populations that face significant mental health burdens and barriers to care

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## BILH System Priority: Behavioral Health Access

### Key Themes from Community Engagement

#### Variation Across BILH's system-wide Community Benefits Service Area (CBSA) with respect to:

- History of collaboration/partnership in the area of mental health, substance use disorder, and community support – many task forces and collaboratives exist, but some are more action-oriented while others are focused on networking
- Strength, breadth, and reputation of existing behavioral health networks
- The number and strength of behavioral health providers and their capacity and participation in the behavioral health system
- Diversity of population by language, racial/cultural diversity, recent immigrant/refugee status, resource insecurity, housing instability, age, and other important demographic and socioeconomic factors has impacts on resource availability and opportunities for new programs

## BILH System Priority: Behavioral Health Access

### Behavioral Health Access: Original Strategies

Proposed interventions presented here align with our original strategy.



## BILH System Priority: Behavioral Health Access Interventions for Consideration



Community-wide anti-stigma and educational campaigns



Evidence-informed behavioral health training and education programs



Behavioral health navigator programs in community clinical and non-clinical settings



Interventions to build capacity, competency, and humility of behavioral health workforce

## CBAC Engagement

## CBAC Discussion Annual Meeting

Past annual meetings included hospital updates and guest speakers

June 2022:  
Community Health  
Needs  
Assessment,  
Center for Violence  
Prevention &  
Recovery



Sept. 2023:  
CB program  
highlights, CHI  
evaluation update,  
Community Care  
Alliance



- What worked at our most recent Annual Meetings?
- What opportunities are there to improve next year's Annual Meeting?
- What ideas do you have to engage the community and solicit input?

## Next Steps

## Next Steps

### **CBAC Survey**

- Please complete this survey before logging off tonight

### **Community Representative Feedback Form**

- Please email your feedback form to the Office of the Attorney General and copy [anna.spier@bilh.org](mailto:anna.spier@bilh.org) by December 22, 2023

### **Conflict of Interest (COI) Forms**

- Please send your updated COI disclosure statement by January 12

### **Future CBAC meetings:**

- March 26, 2024
- June 25, 2024
- September 24, 2024
- December 10, 2024

**Thank you!**

# Meeting Minutes

## June 27, 2023

**Community Benefits Advisory Committee (CBAC)**

**Meeting Minutes**

**Tuesday, June 27, 2023, 5:00 PM - 7:00 PM**

**Held Virtually Via Zoom**

**Present:** Elizabeth (Liz) Browne, Lynne Courtney, Shondell Davis, Pamela Everhart, Lauren Gabovitch, Richard Giordano, Shantel Gooden, Nancy Kasen, Barry Keppard, Sandy Novack, Alex Oliver-Dávila, Kelina (Kelly) Orlando, Triniese Polk, Jane Powers, Richard Rouse, Anna Spier, Samantha Taylor, Robert Torres, LaShonda Walker-Robinson, Fred Wang

**Absent:** Flor Amaya, Alexandra Chery Dorrelus, Jane Foley, Angie Liou, Amy Nishman

**Guests:** Kristin Mikolowsky, Health Resources in Action (HRiA) and one member of the public

**Welcome**

Nancy Kasen, Vice President, Community Benefits and Community Relations (CB.CR), welcomed everyone to the meeting and thanked them for joining. Nancy then reviewed the agenda.

The minutes from the March 28<sup>th</sup> Community Benefits Advisory Committee (CBAC) meeting were reviewed and accepted.

**Public Comment Period**

There were no oral or written public comments shared during this meeting.

**FY23 Community Benefits Dashboard and Implementation Strategy Update**

Anna Spier, Manager of Community Benefits shared the CB.CR department's guiding principles and reiterated that they provide a roadmap for the department. Anna then highlighted BIDMC's Community Benefits data dashboard that helps provide insight into the impact and work of the department. Anna highlighted the external funding payments made between October 2022 and March 2023 and that the chart does not encompass all funds that have been awarded to Community-based Health Initiative (CHI) grantees. One member asked why the Complex and Chronic Conditions priority area received less funding compared to the other health priorities. Nancy explained that many of BIDMC's affiliated community health centers, while currently captured in the Equitable Access to Care category, also address Complex and Chronic Conditions. She shared that the CB.CR team will consider alternative ways to capture expenditures by priority area for future iterations of the dashboard. Nancy also noted that the graph only highlights external funding, and that there are a multitude of internal programs that address Complex and Chronic Conditions.

Anna then highlighted new partnerships and hospital initiatives that began during the six-month period.

**Community-based Health Initiative (CHI) Updates**

Robert Torres, Boston Region Director of Community Benefits, shared that on June 15, 2023, the CB.CR Department held a Community Grants Open House at BIDMC's new Klarman Building. BIDMC leadership and staff, community members, and local organizations gathered to view digital posterboards created by 28 different organizations. Robert also stated that the final CHI Request for Proposals (RFP) for the priority areas of Housing Affordability, Jobs and Financial Security, and Behavioral Health was publicized at the event.

Robert then provided a high-level overview of the CHI funding awarded as of April 2023. He shared that the final Healthy Neighborhoods Initiative (HNI) collectives for Allston/Brighton, Mission Hill, and

Roxbury were selected in April 2023. Over the next few months, these HNI collectives will be conducting community engagement activities and developing a project plan based on the results of their engagement.

Robert shared that the final CHI RFP for \$7.25 million was released to the public on June 6th and an information session was held on June 27th. Nancy explained that BIDMC remains committed to making funding decisions according to the priority areas and allocation percentages determined by the CBAC in 2019. BIDMC's final RFP for CHI funding aims to align as closely as possible with the allocation percentages for Housing Affordability (40%), Jobs & Financial Security (30%), and Behavioral Health (15%). Nancy noted that after careful consideration and the CB.CR Department's experience working with the Allocation Committee to award prior CHI grants, BIDMC believes that it may not be feasible to satisfy the sub-priority allocations and conduct a transparent process. Nancy explained that the selected priorities are interwoven and often address multiple sub-priorities, necessitating a subjective allocation of the percentages for each sub-priority. She also shared that the the CB.CR team and the BIDMC Allocation Committee is committed to funding applications that present the opportunity for the greatest impact and that it is difficult to do this while also adhering to the granular sub-priority allocations. She explained that while the CB.CR team will provide the Allocation Committee with information about the sub-priorities selected by applicants and the allocations determined by the CBAC, BIDMC does not believe it is in the best interest of the guiding principles of the RFP to "force" alignment with the outlined sub-priorities. Many CBAC members appreciated the transparency around the allocations and agreed that they would not want to restrict project selection based on the sub-priority allocations.

### **CBAC Discussion: Meeting Location**

Jamie Goldfarb, Program Administrator for Community Benefits, shared that the team is considering holding one to two CBAC meetings per year in person. December 2022 CBAC survey results showed that 7.1% of respondents strongly agreed they were interested in meeting in person and 71.4% agreed they would be interested in meeting in person. Some CBAC members shared that they would be interested in meeting in person, particularly at a community site, and would find it beneficial to meet only when a decision needs to be made or there was a more substantial discussion on the agenda. Others noted that schedules could make it difficult to attend in person and asked about the possibility of holding hybrid meetings. Jamie shared that the team would explore options for hybrid meetings as a next step.

### **CBAC Member Stories**

Anna explained that this portion of the meeting was an opportunity to get to know each other since members have not been gathering in person for CBAC meetings. Shondell Davis and Liz Browne each shared information about their personal and professional backgrounds.

Anna stated that this segment would be a standing agenda item until all CBAC members have had an opportunity to share their background.

### **Adjourn**

Anna thanked the attendees for joining the meeting and reminded everyone that the next scheduled meeting is September 19, 2023, from 5-7 p.m. Jamie Goldfarb then shared that she will be transitioning out of her role at BIDMC, and her last day would be July 11<sup>th</sup>.

Advisory Committee Members	2023			
	March 28	June 27	September 19	December 12
Flor Amaya	Ph	A	Ph	A
Elizabeth Browne	A	Ph	Ph	Ph
Alexandra Chery Dorrelus	A	A	Ph	Ph
Shondell Davis	Ph	Ph	Ph	Ph
Pamela Everhart	Ph	Ph	Ph	Ph
Richard Giordano	Ph	Ph	Ph	Ph
Shantel Gooden	Ph	Ph	Ph	Ph
Barry Keppard	Ph	Ph	A	Ph
Amy Nishman	Ph	A	Ph	Ph
Angie Liou	Ph	A	Ph	Ph
Sandy Novack	Ph	Ph	A	Ph
Alex Oliver-Davila	A	Ph	A	Ph
Triniese Polk	Ph	Ph	Ph	Ph
Jane Powers	Ph	Ph	Ph	Ph
Richard Rouse	Ph	Ph	Ph	A
Samantha Taylor	Ph	Ph	Ph	A
Fred Wang	Ph	Ph	Ph	Ph
<b>BIDMC Staff - Ex Officio</b>				
Lynne Courtney	Ph	Ph	Ph	A
Pat Folcarelli				Ph
Jane Foley	Ph	A	A	
Lauren Gabovitch	Ph	Ph	Ph	A
Nancy Kasen	Ph	Ph	Ph	Ph
Kelina (Kelly) Orlando	Ph	Ph	Ph	Ph
Robert Torres	Ph	Ph	Ph	Ph
LaShonda Walker-Robinson	Ph	Ph	A	Ph

Key	
X	Participated in person
A	Absent
Ph	Participated by Phone or Video