

June 27, 2023
Meeting Packet

Meeting Agenda

**Community Benefits Advisory Committee (CBAC)
Beth Israel Deaconess Medical Center (BIDMC)
Tuesday, June 27, 2023
5:00 PM – 7:00 PM**

I. 5:00 pm – 5:05 pm	Welcome and Introductions
II. 5:05 pm – 5:20 pm	Public Comment
III. 5:20 pm – 5:50 pm	FY23 Community Benefits Dashboard and Implementation Strategy Update
IV. 5:50 pm – 6:20 pm	Community-based Health Initiative Updates
V. 6:20 pm – 6:40 pm	CBAC Member Stories
VI. 6:40 pm – 6:55 pm	CBAC Discussion: Meeting Location
VII. 6:55 pm – 7:00 pm	Next Steps and Adjourn

Next Meeting: September 19, 2023

Meeting Slides

Beth Israel Deaconess Medical Center Community Benefits Advisory Committee Meeting

Nancy Kasen, Vice President, Community Benefits And Community Relations, BILH

Robert Torres, Director Boston Region, Community Benefits, BILH

Anna Spier, Program Manager, Community Benefits, BIDMC

Jamie Goldfarb, Program Administrator, Community Benefits, BIDMC

June 27, 2023

Beth Israel Lahey Health 
Beth Israel Deaconess Medical Center

Housekeeping

- Please join the meeting using video (if possible)
- If you lose your connection, please call in
 - Phone number: +1 312 626 6799
 - Meeting ID: 914 9653 9665
 - Everyone will be muted upon arrival
- Please use the chat function for requests to be unmuted, to ask questions, or to make comments
- Our Zoom moderator is Jamie

Content

- Welcome and Introductions
- Public Comment
- FY23 Community Benefits Dashboard and Implementation Strategy Update
- Community-based Health Initiative Updates
- CBAC Member Stories
- CBAC Discussion: Meeting Location
- Next Steps and Adjourn



Welcome and Introductions

Public Comment

FY23 Community Benefits Dashboard and Implementation Strategy Update

Community Benefits and Community Relations Guiding Principles



Accountability: Hold each other to efficient, effective and accurate processes to achieve our system, department and communities' collective goals.



Community Engagement: Collaborate meaningfully, intentionally and respectfully with our community partners and support community initiated, driven and/or led processes especially with and for populations experiencing the greatest inequities.



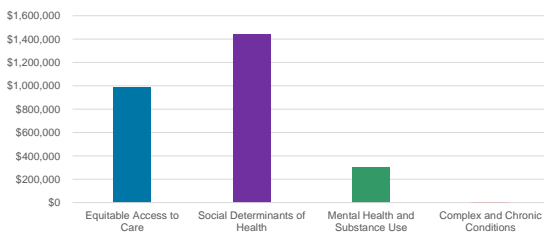
Equity: Apply an equity lens to dismantle systems of oppression and work towards the systemic, fair and just treatment of all people of any race, ethnicity, religion, gender, sexual orientation, age, immigration and/or disability status, so that all communities and people can achieve their full health and overall potential.



Impact: Employ evidence-based and evidence-informed strategies that align with system and community priorities to drive measurable change in health outcomes.

Community Benefits Data Dashboard FY23 Progress Report: October – March

BIDMC Community Benefits External Funding Distribution
(October 2022-March 2023)



36 Funded Organizations



1,846* People Reached Through Funding

*Cumulative participants for CHI Boston & Chelsea grantees; Healthy Neighborhoods Grantee reach and Community Care Alliance patients not included

Community Engagement:

7 Community Events or Meetings Attended or Supported



New Partnerships:

Urban Edge
Doc Wayne
Allston Brighton Health Collaborative



Hospital Programs:

- Faces of Faith Exhibit (in partnership with Dana Farber Cancer Institute)
- Pronoun Badge Buddies
- New Diversity, Equity, and Inclusion Council forming

Community-based Health Initiative Updates

Beth Israel Lahey Health
Beth Israel Deaconess Medical Center

9

Community Grants Open House June 15, 2023

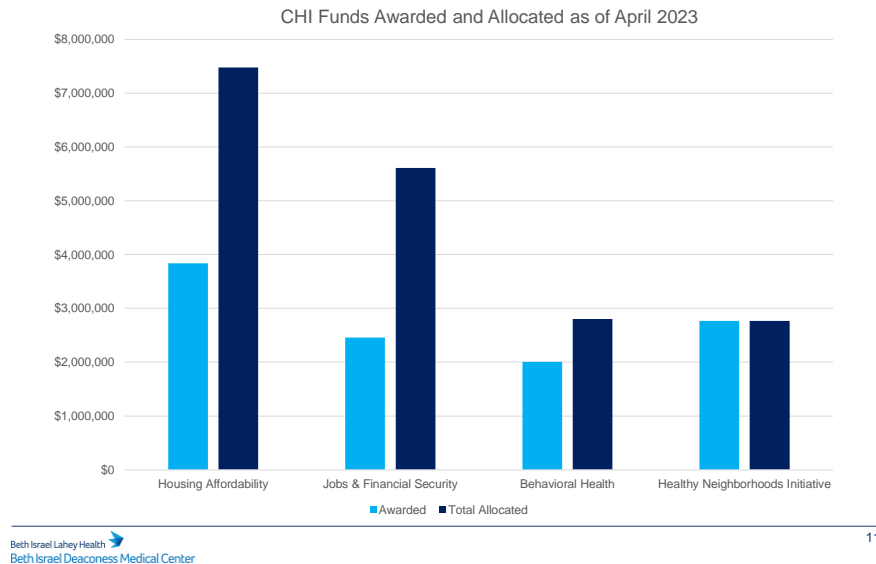
- More than 200 people gathered at BIDMC's Klarman Building for the Community Grants Open House
- Chair of BIDMC Board of Trustees Tom DeSimone, BIDMC President Pete Healy, and Secretary of Health and Human Services Kate Walsh provided opening remarks
- 28 organizations had digital posters showcasing their impact
- BIDMC announced the final RFP



Beth Israel Lahey Health
Beth Israel Deaconess Medical Center

10

Community-based Health Initiative Total Funding Awarded as of April 2023



Healthy Neighborhoods Initiative (HNI) Updates

- Selected final HNI Collectives for Allston/Brighton, Mission Hill and Roxbury in April 2023
- Collectives will:
 - Be conducting community engagement activities (required to hold a minimum of three that are open to the public)
 - Be developing a project and evaluation plan over the summer / early fall using existing data and information gathered during community engagement activities
- Project proposals are due to the Allocation Committee October 2023
- Collectives start their projects January 1, 2024

BIDMC NIB CHI Request for Proposal

Core Principles

Impact: Support evidence-based and evidence-informed strategies and programs that positively and meaningfully impact populations that face the greatest health inequities.

Community: Build community cohesion and capacity by actively engaging with community residents and other stakeholders, including historically underserved or underrepresented populations.

Health and Racial Equity: Use a health and racial equity lens to dismantle systems of oppression and work towards the systemic, fair and just treatment of people of all races, ethnicities, and communities so that all people are able to achieve their full health and overall potential.

Sustainability: Encourage sustained program impact through strategies that may include: leveraging funding to continue program activities, strengthening organizational and community capacity, and forming innovative partnerships and/or cross-sector collaborations.

Moving Upstream: Address the fundamental causes, or upstream factors, of poor health and racial inequities.

Community-based Health Initiative

Final Request for Proposals (RFP) - \$7.25M in funding

- RFP was released on June 6th and has generated significant interest
 - Promoted at the Community Grants Open House
 - Held online information session which was well attended
 - Will post recording and FAQs to the website by July 14, 2023 (bidmc.org/chi)
 - Proposals are due September 1, 2023
- Funding decisions will be made by November 6th, 2023
- Three-year grant term will begin on January 1, 2024

Community-based Health Initiative CBAC Original Allocations

- BIDMC remains committed to making funding decisions according to the priority areas and allocation percentages delineated below.
- BIDMC’s final RFP for CHI funding has funding amounts that aim to align as closely as possible with the priority area allocations.

Priority	Allocation	Sub-Priority	Allocation
Housing Affordability	40%	Homelessness	40%
		Rental Assistance	40%
		Home Ownership	20%
Jobs & Financial Security	30%	Education/Workforce Development	85%
		Employment Opportunities	10%
		Income/Financial Supports	5%
Behavioral Health	15%	Mental Health	50%
		Substance Use	50%
Healthy Neighborhoods	15%	To be determined by individual neighborhoods	

Community-based Health Initiative Sub-Priority Allocations

BIDMC believes that it is not feasible to conduct a transparent process and satisfy the sub-priority allocations on the previous slide for the following reasons:

- The selected priorities are interwoven, which resulted in applicants submitting applications to address multiple sub-priorities, causing a subjective allocation of the percentages.
- The Allocation Committee is committed to funding applications that present the opportunity for the most impact; it is difficult to do this while also adhering to the granular sub-priority allocations.
- The delineated allocation amounts for a few of the sub-priorities is less than the size of one grant for that priority area.
 - For example, the total funding amount for the sub-priority “Income/Financial Supports” according to the current percentage allocation is \$277,000, while the grant amount for Jobs and Financial Security in the upcoming RFP is \$650,000.
- It is possible that we may not receive any applications for some sub-priorities.

Community-based Health Initiative

Sub-Priority Allocation Implications and Next Steps

- BIDMC will provide the Allocation Committee with information about the sub-priorities selected by applicants and allocations determined by the CBAC.
- BIDMC does not believe it is the best interest of our guiding principles (impact, community, health and racial equity, sustainability, and moving upstream) to “force” the alignment with the outlined sub-priorities.
- BIDMC will select grantees that align as closely as possible with the priority area allocations.

Do you have any questions or concerns?



Beth Israel Lahey Health 

CBAC Discussion - Meeting Location

18

CBAC Discussion Meeting Location

How do you feel about meeting 1 – 2 times per year in person ?

■ Strongly Agree ■ Agree

I would be interested in attending an in-person CBAC meeting.



*FY22 CBAC Survey Results

CBAC Member Stories

Member Stories



Shondell Davis

Cory Johnson Center for Post-Traumatic Healing



Elizabeth (Liz) Browne

Charles River Community Health

Next Steps

Next Steps

Future CBAC meetings:

- September 19, 2023
- December 12, 2023
- March 26, 2024
- June 25, 2024
- September 24, 2024
- December 10, 2024

Thank you!

Meeting Minutes

March 28, 2023

Community Benefits Advisory Committee (CBAC)
Meeting Minutes
Tuesday, March 28, 2023, 5:00 PM - 7:00 PM
Held Virtually Via Zoom

Present: Flor Amaya, Lynne Courtney, Shondell Davis, Pamela Everhart, Jane Foley, Lauren Gabovitch, Richard Giordano, Shantel Gooden, Nancy Kasen, Barry Keppard, Angie Liou, Amy Nishman, Sandy Novack, Kelina (Kelly) Orlando, Trinieste Polk, Jane Powers, Richard Rouse, Anna Spier, Samantha Taylor, Robert Torres, LaShonda Walker-Robinson, Fred Wang

Absent: Elizabeth (Liz) Browne, Alexandra Chery Dorrelus, Alex Oliver-Dávila

Guests: Kristin Mikolowsky, Health Resources in Action (HRiA), Beth Israel Deaconess Medical Centers (BIDMC) Youth Advisors, and one member of the public

Welcome

Nancy Kasen, Vice President, Community Benefits and Community Relations, Beth Israel Lahey Health (BILH), welcomed everyone to the meeting and thanked them for joining. Nancy then reviewed the agenda.

Nancy welcomed Jane Foley, Interim Senior Vice President of Patient Care Services & Chief Nursing Officer at BIDMC; Pamela Everhart, Senior Vice President of Regional Public Affairs & Community Relations at Fidelity Investments; Shantel Gooden, Senior Director of Behavioral Health Administration at The Dimock Center; and Amy Nishman, Senior Vice President of Strategy at Jewish Vocational Service (JVS) to the CBAC.

Nancy shared that Marsha Maurer and Maia Betts were stepping down from the CBAC and thanked them for their service. Kira Khazatsky is temporarily taking a step back as she adjusts to her new role as Chief Executive Officer and President of JVS and Amy Nishman is stepping into Kira's role on the CBAC.

The minutes from the September 8th and December 14th CBAC meetings were reviewed and accepted.

Public Comment Period

There were no oral or written public comments shared during this meeting.

Youth Advisors Presentation

Jamie Goldfarb, Program Administrator of Community Benefits, BIDMC, introduced the Youth Advisors and reminded the CBAC that the Youth Advisors were first formed as a way to meaningfully involve youth in the Community Health Needs Assessment. This year, Youth Advisors were tasked with funding local organizations that support youth behavioral health initiatives (a need previously identified by the first cohort of Youth Advisors).

Each Youth Advisor introduced themselves and shared where they go to school and their favorite things about their community. The Youth Advisors then provided an overview of the grant process and discussed how they created core principles, determined organization eligibility and application questions. The Youth Advisors shared that creating the application was a collaborative process, where everyone was heard. They also shared that the process challenged them to think critically about the goals of the funding.

They Youth Advisors then shared that they selected Sociedad Latina and Doc Wayne to receive funding. They explained that Sociedad Latina will use the funding toward their Health and Wellness Youth Task Force, which supports youth in taking ownership and advocating for their health. They shared that Doc Wayne will use the funding to buy equipment for their Chalk Talk program, which uses sports to promote social and emotional learning.

Youth Advisors ended by sharing their personal reflections on their involvement in the participatory grantmaking process. Many shared that this was a good opportunity to learn about their community and see how many organizations prioritize youth mental health. Youth Advisors also expressed feelings of pride and empowerment by being a part of a process to support youth mental health. Several CBAC members expressed admiration for the work of the Youth Advisors and thanked them for the presentation.

Jamie thanked the Youth Advisors for all of their hard work and congratulated them for selecting grantees.

Regulatory Updates

Robert Torres, Boston Region Director of Community Benefits, Beth Israel Lahey Health, provided an update on annual regulatory filings. He explained that BIDMC reports its Community Benefits activities to the Massachusetts Office of the Attorney General (AGO), the City of Boston, the Internal Revenue Service, and the Department of Public Health. Robert reviewed a breakdown of Community Benefits expenditures in fiscal year 2022, which totaled over \$58 Million. He noted that the Non-Profit Hospital Community Benefits reporting guidelines from the AGO allowed for the inclusion of Charity Care and leveraged resources, which were included in the \$58 Million figure. Robert highlighted several programs that were funded in fiscal year 2022 under each of BIDMC's Community Benefits priority areas (Social Determinants of Health, Chronic/Complex Conditions and Risk Factors, Access to Care and Behavioral Health).

Next, Robert presented various programs, along with proposed metrics to measure impact, that will be implemented in fiscal year 2023. He then provided an overview of the BILH Community Benefits and Community Relations guiding principles, and shared that these principles (accountability, community engagement, equity and impact) will act as a compass for the department, the CBAC, and the Allocation Committee.

Community-based Health Initiative Updates

Nancy shared that the Klarman Building (previously known as the New Inpatient Building) is opening on April 1st; this is BIDMC's first new building in over 20 years and will provide acute care to patients. A video from the Klarman Building's ribbon-cutting was shared with the CBAC.

Anna Spier, Manager of Community Benefits, BIDMC, provided a brief update on the Healthy Neighborhoods Initiative (HNI). All four current collectives (Healthy Bowdoin Geneva, We're Here for You Fenway/Kenmore Community Collective, Chinatown HOPE, and Chelsea HNI) are actively implementing their projects. In January, the four collectives participated in a joint meeting to share their experiences to help inform the third and final HNI cohort for the neighborhoods of Allston/Brighton, Mission Hill and Roxbury. The final Request for Proposals (RFP) was released in February and better emphasized the use of planning funds and provided more time for collective and project development. Anna shared that proposals were due on March 30 and that collectives will be notified by April 20th.

Kristin Mikolowsky, Director of Research & Evaluation, Health Resources in Action (HRiA), thanked the CBAC for completing the annual CBAC member survey. She shared the purpose of the survey was to

assess perceptions of the community engagement process as well as experiences of participating in the CBAC. Kristin highlighted the demographics identified in the survey and noted that this showed the demographics of individuals who responded to the survey and did not highlight the full composition of the CBAC. Overall, CBAC members strongly agreed and/or agreed that the meetings were a good use of time and that the funded opportunities (Housing Affordability, Jobs & Financial Security and Behavioral Health) continued to reflect the most pressing needs of BIDMC's priority neighborhoods.

CBAC Member Stories

Anna explained that this portion of the meeting was an opportunity to get to know each other since members have not been gathering in person for CBAC meetings. Kelly Orlando and Richard Giordano each shared information about their personal and professional background.

Anna stated that this segment would be a standing agenda item until all CBAC members have had an opportunity to share.

Adjourn

Anna announced that BIDMC will be hosting a Grantee Open House on June 15th in the Klarman Building from 11 a.m. – 2 p.m. She shared that invitations to this event will be sent out in the upcoming month. Anna thanked the attendees for joining the meeting and reminded everyone that the next scheduled meeting is June 27, 2023, from 5-7 p.m.